

PRIVACY POLICY

consulting.jasencarroll.com

Effective Date: 14 Mar 2026

This Privacy Policy (this "Policy") describes how Jasen Carroll LLC, a Pennsylvania limited liability company ("Company," "we," "us," or "our"), collects, uses, and protects information obtained from visitors and users ("you" or "your") of the website consulting.jasencarroll.com and any related services (collectively, the "Site").

By accessing or using the Site, you acknowledge that you have read, understood, and agree to be bound by this Policy. If you do not agree, please do not use the Site.

1. INFORMATION WE COLLECT

1.1 Information You Provide Directly

When you contact us through the Site, submit an inquiry form, subscribe to a mailing list, or engage our consulting services, we may collect your name, email address, phone number, company name, job title, and the content of your message or inquiry.

1.2 Information Collected Automatically

When you visit the Site, we may automatically collect certain technical information, including your IP address, browser type, operating system, referring URL, pages viewed, and the date and time of your visit. This information is collected through server logs and may be collected through cookies or similar technologies if implemented.

1.3 Information from Third Parties

We do not purchase or obtain personal information from third-party data brokers. If you engage with us through a third-party platform (such as LinkedIn or a scheduling tool), we may receive information you have made available through that platform in accordance with its privacy settings.

2. HOW WE USE YOUR INFORMATION

We use the information we collect for the following purposes:

- (a) To respond to your inquiries and provide the services you request;
- (b) To communicate with you about our services, including scheduling, proposals, and engagement terms;
- (c) To operate, maintain, and improve the Site;
- (d) To comply with legal obligations and enforce our agreements; and
- (e) To protect the rights, safety, and property of the Company, our clients, and the public.

3. INFORMATION SHARING AND DISCLOSURE

We do not sell, rent, or trade your personal information to third parties for marketing purposes.

We may share your information in the following limited circumstances:

- (a) With service providers who assist in operating the Site or delivering our services (such as hosting providers, email platforms, or scheduling tools), subject to confidentiality obligations;
- (b) When required by law, regulation, legal process, or governmental request;
- (c) To protect the rights, property, or safety of the Company, our clients, or others; and
- (d) In connection with a merger, acquisition, or sale of all or substantially all of our assets, in which case you will be notified of any change in ownership or use of your personal information.

4. COOKIES AND TRACKING TECHNOLOGIES

The Site may use cookies, web beacons, or similar technologies to improve your browsing experience and analyze Site usage. You may configure your browser to refuse cookies or alert you when cookies are being sent. If you disable cookies, some features of the Site may not function properly.

We do not use cookies for targeted advertising. If we implement analytics tools (such as a self-hosted analytics platform), we will update this Policy to describe those practices.

5. DATA RETENTION

We retain personal information only for as long as necessary to fulfill the purposes described in this Policy, comply with legal obligations, resolve disputes, and enforce our agreements. When personal information is no longer needed, we will delete or anonymize it. Contact form submissions and inquiry records are retained for a maximum of three (3) years after the last interaction unless a longer retention period is required by law or an active engagement.

6. DATA SECURITY

We implement reasonable technical and organizational measures to protect personal information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the Internet or method of electronic storage is completely secure. We cannot guarantee absolute security.

7. YOUR RIGHTS

Depending on your jurisdiction, you may have the right to:

- (a) Access the personal information we hold about you;
- (b) Request correction of inaccurate or incomplete information;
- (c) Request deletion of your personal information, subject to legal retention requirements;
- (d) Object to or restrict certain processing of your information; and
- (e) Request a portable copy of your information in a structured, commonly used format.

To exercise any of these rights, contact us using the information in Section 10 below. We will respond to verifiable requests within thirty (30) days.

8. CHILDREN'S PRIVACY

The Site is not directed to individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have collected personal information from a child without verification of parental consent, we will take steps to delete that information.

9. CHANGES TO THIS POLICY

We may update this Policy from time to time by posting the revised version on the Site with an updated effective date. Your continued use of the Site after any changes constitutes your acceptance of the revised Policy. We encourage you to review this Policy periodically.

10. CONTACT INFORMATION

If you have questions or concerns about this Policy or our data practices, please contact us at:

Jasen Carroll LLC

Paoli, PA

Email: jasen@jasencarroll.com

Website: consulting.jasencarroll.com